



FOR IMMEDIATE RELEASE

TOUGH ECONOMY CREATES ALLIANCES TO BOOST RECREATIONAL PROPERTY SALES

Parkside Victoria Resort & Spa and Epic Real Estate Solutions Inc. Announce Strategic Partnership.

Victoria, BC, February 23, 2010 – Sales of condominiums and other primary residential properties in British Columbia have been brisk for the past few months, but sales of recreational property are just beginning to recover in early 2010.

[Parkside Victoria Resort & Spa](#) in Victoria, BC, recognizes that strategically aligning itself with a specialty real estate sales group will boost sales of its fractional interest real estate. As a result, the \$60 million resort hotel has partnered with Kelowna-based [Epic Real Estate Solutions Inc.](#)

"We believe our fractional interest residences will be a great fit for Epic's large database of customers who are looking for alternatives to the expense of whole ownership recreational homes," says Jim Pearson, Director, Parkside Project Inc.

"Our customers have clearly told us that they want to own a vacation getaway that makes financial sense, where their usage matches the cost of ownership" says Mark West, President of Epic Real Estate Solutions, Inc.

Parkside is a sustainable resort hotel, as well as Canada's first resort hotel targeting [LEED® Platinum Certification](#) for sustainable development and design. The Leadership in Energy and Environmental Design (LEED®) Green Building Rating System and principles of sustainability means a greater connection to the surrounding community and a higher level of environmental health and comfort for Parkside's guests.

Says Pearson, "Fractional ownership at its essence is green. Instead of typical vacation homes that sit empty for much of the year, our suites are shared. Owners effectively reduce their carbon footprint by sharing amenities and energy usage."

Featuring world-class amenities including [AquaTerre Spa](#), a private 29-seat movie theatre, [Penthouse City Club Lounge](#) and a 25-metre indoor pool, Parkside Victoria Resort & Spa is the only urban resort hotel of its kind offering an exceptional accommodation guest experience and affordable, flexible second home ownership in the heart of downtown Victoria, BC, Canada. For information, go to www.parksidelifestyle.com.

Epic Real Estate Solutions is a Lifestyle Real Estate project marketing and sales brokerage that specializes in creating integrated marketing & sales programs for resort and urban new home communities.

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